

Lurevelle Digital – Privacy Policy

Effective Date: November 17, 2025

1. General

1.1 This Privacy Policy (“Policy”) explains how **Lurevelle Digital** (“we,” “our,” “Company”) collects, uses, stores, and protects personal information (“User,” “you”) on our website <https://www.lurevelle.digital> (“Website”) and when providing services.

1.2 By using our Website or services, you consent to the collection and processing of your personal data in accordance with this Policy.

1.3 We may update this Policy at any time. Changes are effective upon posting on the Website.

2. Data We Collect

2.1 We may collect:

- Contact Information: name, email, phone (provided via forms or inquiries)
- Technical Data: IP address, browser, device type, operating system, date and time of access
- Behavioral Data: pages visited, time on site, form submissions
- Cookies & Tracking: to improve Website functionality and analytics

3. Use of Data

3.1 We use your data to:

- Respond to inquiries and provide services
- Deliver services as per the Service Agreement
- Analyze and improve Website performance
- Send marketing communications if you consented

3.2 You may opt-out of marketing communications anytime via lurevelledigital@gmail.com.

4. Sharing Data

4.1 Data may be shared with service providers or contractors necessary for delivering services.

4.2 We ensure third parties apply appropriate security measures.

4.3 Analytics providers (e.g., Google Analytics) may process anonymized data.

5. Data Retention

5.1 We retain personal data only as long as necessary for the purpose collected or until consent is withdrawn.

5.2 We implement reasonable technical and organizational measures to protect your data.

6. User Rights

6.1 You may:

- Request access to your data
- Correct, update, or request deletion of personal data
- Withdraw consent for processing (especially for marketing purposes) via **lurevelledigital@gmail.com**

7. Cookies

7.1 We use cookies for website functionality and analytics.

7.2 You can manage cookies via your browser settings; some functionality may be affected.

7.3 We use analytical cookies to track site usage.

8. Security

8.1 We implement measures to protect against unauthorized access, disclosure, or destruction of personal data.

8.2 Access to data is limited to authorized personnel only.

9. International Transfers

9.1 Data may be transferred internationally (e.g., via third-party services). We ensure recipients adhere to security standards.

10. Contact

10.1 Questions about this Policy or your rights can be sent to lurevelledigital@gmail.com.

11. Changes to Policy

11.1 We may update this Policy; continued use of the Website constitutes acceptance of changes.